

# WilliamPreston & Associates

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FOR IMMEDIATE RELEASE

## **WILLIAM PRESTON & ASSOCIATES OFFICIALLY LAUNCHES INTERNATIONAL IMPORT/EXPORT MANAGEMENT COMPANY**

COLUMBIA, SC— The strategic management consulting firm William Preston & Associates has recently launched the wholly-owned subsidiary WPA International (WPAI), an international trade management company.

WPAI is an import/export management company that specializes in marketing high-quality, competitive products with emphasis in total customer satisfaction. WPAI is focused on helping small to medium size manufacturers, located anywhere in the world to market and sell their products to overseas customers.

WPAI Director Carlos Garces remarks, "Give us the opportunity of analyzing commercial opportunities for your products in Latin America. We will work to generate leads and perform the sale and export of your commercial outputs to a market that has been little exploited by South and North Carolina companies. Let us do the work and take the risks!"

William Preston & Associates (WPA) is a management consulting firm offering services in research, consulting, and finance. WPA Associates are encouraged to practice in a variety of industry sectors while maintaining in-depth knowledge in at least one specialty. WPA offers services across major industry sectors, including: Consumer Goods & Retail, Education, Financial Services, Government and Not-for-Profit, Health and Life Sciences, and High Technology.

For more information on WPAI please contact:

Carlos Garces, International Sales Manager  
803-799-7500 ext. 300 or 704-517-1163  
carlos.garces@wpaglobal.com  
www.wpainternational.com

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